



THE PLACE TO START & GROW YOUR BUSINESS

Announcing New HP LIFE Training for Entrepreneurs!



WESST has been selected by Hewlett-Packard (HP) as the New Mexico training site for its HP Learning Initiative for Entrepreneurs (HP LIFE). HP Life is a global program for training students, aspiring entrepreneurs, and small business owners to harness the power of technology to establish and grow their business, helping them build successful companies and create jobs.

HP LIFE is a unique program that uses real life examples of business problems and shows how to leverage technology and open source software to help solve those problems allowing small businesses to grow and succeed. This program features "hands on" use of computers provided through a donation by HP.

Featured training modules include finance, operations, marketing and communications. WESST's first HP Life training will be a Marketing Series and will be offered in Albuquerque beginning January 23, 2012. Many more HP Life training modules will be made available through WESST trainers in other regional offices.

[To sign up for the Albuquerque HP Life Marketing Series click here](#)

