



*Your Champion for Business Excellence*



April 6, 2009

Dear Chamber Member:

“Get Fit Rio” is a fitness and wellness initiative designed to encourage and inspire businesses towards a healthy lifestyle. The Rio Rancho Regional Chamber and Signature Sponsor, Lovelace Westside Hospital announces, “Get Fit Rio” will launch on Friday, May 1<sup>st</sup> and invites you and your business/organization to join us. The overall goal of this program is inspiring a culture and lifestyle of fitness and wellness in Chamber businesses, employees and staff. In our inaugural 2008 program, 22 businesses, representing over 120 employees, joined in the 12-week Get Fit Rio challenge. Our participants lost inches and pounds and gained new insight into maintaining a healthy, fit lifestyle.

Our 2009 Get Fit Rio kick-off breakfast will be held on Thursday, April 30<sup>th</sup>, 7:30-9:00am at Lovelace Westside Hospital, Celestia Hall at 10501 Golf Course Road, NW in Albuquerque. There is no charge for the breakfast and reservations can be made by calling the Chamber at 505-892-1533 or email [info@rrrcc.org](mailto:info@rrrcc.org).

Many opportunities for involvement are available for your business/organization with Get Fit Rio. Please refer to the second page of this letter for specific sponsorship opportunities. Thank you for your consideration. Without business support we would not be able to attain our lofty goal of helping chamber businesses develop a wellness culture with employees.

Sincerely;

Karrie Brazaski  
Lovelace Westside Hospital  
Get Fit Rio Co-Chair

Debbi Moore  
Rio Rancho Regional Chamber  
President / CEO



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**2009 Get Fit Rio (GFR) Sponsorship Opportunities**

Yes, sign me up for the following...(please mark on the applicable line)

- \_\_\_\_\_ **Gold Medal Sponsorship: \$1,500**  
Logo placement on all Get Fit Rio printed marketing/advertising materials & t-shirts; Written & Verbal recognition at all GFR sponsored activities & events; Encouragement of GFR participants to utilize your products and/or services.
- \_\_\_\_\_ **Silver Medal Sponsorship: \$1,000**  
Logo placement on all Get Fit Rio printed marketing/advertising materials; Written & Verbal recognition at all GFR sponsored activities & events; Encouragement of GFR participants to utilize your products and/or services.
- \_\_\_\_\_ **Bronze Medal Sponsorship: \$500**  
Logo placement on all Get Fit Rio printed marketing/advertising materials; Written & Verbal recognition at all GFR sponsored activities & events; Encouragement of GFR participants to utilize your products and/or services.
- \_\_\_\_\_ **Friends of Get Fit Rio @ \$100**  
Sponsorship listing & recognition at all GFR sponsored activities & events; Encouragement of GFR participants to utilize your products and/or services.

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please use this form as needed for invoicing purposes. No other invoice will be sent. Checks are to be made payable to Rio Rancho Regional Chamber. Checks are to be mailed to Rio Rancho Regional Chamber; 4001 Southern Blvd. Rio Rancho NM 87124-2069. Sponsorships will only be confirmed upon receipt of payment & this signed agreement. Confirmation of your sponsorship is need no later than Friday, April 24<sup>th</sup>.

Please charge credit card: (please circle):      MC      Visa      American Express      Discover

Account number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature for card: \_\_\_\_\_ Date: \_\_\_\_\_